

Bb. Story

The salon you're in right now is one of the best salons in town.

How can you tell? It's a Bumble and bumble Network Salon.

A limited group of establishments around the world sell Bb. products and share a vision for a stronger hairdressing culture. Each is the best in their region and employs stylists who are impeccably trained, unusually talented and have an unyielding passion and love for their craft. In addition to selling Bb. products, they develop their skills at Bumble and bumble University (Bb.U) in New York City – an institute for higher learning or graduate school for hairdressers.

Bb.U Design School offers advanced training in cutting and styling and how one depends on the other. We teach stylists to work closely with colorists, to collaborate on texture and effect. We share our decades of photo shoots, runways, films and television work to inform our design classes and introduce new ways of seeing and creating.

Bb.U Business School helps salon owners, managers, and educators strengthen their culture, raise their productivity, and fuel their growth. Nearly 30 years of running our own thriving salon makes us uniquely positioned to advise them.

So if you thought you always got a fabulous haircut because your stylist is really talented, you're right. And if you think our products are great, you're right again. We teach your stylists to teach you how to look great. We also give them the technical and inspirational training to be the best hairdresser you'll ever have.

But if you thought Bb. was just stuff in a bottle, you'd be wrong. We're a company dedicated to the craft, culture and commerce of hairdressing.

Bumble and bumble.